CANADIAN FILM INSTITUTE

# BULLETIN

142 SPARKS STREET, OTTAWA

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## A UNION CANADIAN FILM CARD CATALOGUE

The Canadian Film Institute has begun work on the compilation of a union Canadian film card catalogue. Eventually, we hope to be able to locate every print of every 16mm film in Canada. Listed so far are the films in collections of fifteen public libraries, five universities, three departments of education, two other provincial government departments and the sponsors listed in Crawley's Directory of Sources of Free 16mm Sponsored Films in Canada.

Requests for catalogues have been sent to sponsors, libraries, universities, government departments, etc., and the response to these has been excellent. All film holdings will be recorded in the card catalogue. If your organization has a list or catalogue of films distributed in Canada we would very much appreciate receiving a copy. May we also be placed on your mailing list to receive future editions and supplements as they are issued.

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## CANADIAN EDUCATION WEEK
### March 3-9, 1957

Education - Everybody's Business is this year's motto for Education Week. Using a film as an aid to education would be one way to observe Canada's Education Week at your March meeting.

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## CANNES INTERNATIONAL FILM FESTIVAL

Mr. Fraser Kent of the Windsor Daily Star will represent the Institute at the International Film Festival in Cannes, France.

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## PICTURE BOOK PARADE SERIES TO BE USED ON TV

The television program Howdy Doody will include, over the next three or four months, nine of the films from the Picture Book Parade series.....ANDY AND THE LION, HERCULES, MILLIONS OF CATS, RED CARPET, MAKE WAY FOR DUCKLINGS, STONE SOUP, STORY ABOUT PING, GEORGIE and MIKE MULLIGAN AND HIS STEAM SHOVEL. Howdy Doody is carried on all English language stations in Canada. The films in the Picture Book Parade series are available for purchase or rental from the Canadian Film Institute.

## NOTICE

**Returning Films** — Borrower pays transportation charges both ways. All films are shipped from C.F.I. express collect and must be returned **express prepaid.**

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## REQUIREMENTS FOR A JUNIOR FILM SOCIETY

(From the experience of the Regina Junior Film Society)

In order to organize a junior film society, the first requirement is an interested group of adults, willing to inform themselves on program and to undertake the organizational work.

The simplest form of organization is a club for which a season ticket may be sold. The ticket entitles each member to attend all the performances. Thus, money has to be handled only once in the year, a theaters tax on admissions is eliminated and the committee is able to plan and budget its program without financial hazards. The Regina Junior Film Society found it advisable to limit membership to the group of children in grades 3 through 6 in order to assure a common level of interest. Films for younger and for older children may be presented separately.

Sponsorship can be an informal committee of parents or, preferably, a Home and School Club. A service club might also sponsor the program.

The cooperation of the School Board, principals, and teachers is essential. Educators can help enormously in backing the project with parents and children.

The physical requirements are: (1) an auditorium that can be darkened: (2) a 16 millimeter projector; and (3) a screen - 9' x 12' is preferable but not less than 52" x 72". In addition, a non-theatrical projectionist who can run a 16mm projector must be available for the showings.

Films are an inexpensive form of entertainment. They can be rented cheaply, and nearly every school has a projector. In the experience of the Regina Junior Film Society, this sort of film program is self-sustaining and needs no outside subsidy. For these reasons, good theatre can be brought to children in rural areas where professional theatre and concerts are not available.

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## SECOND INTERNATIONAL LABOUR FILM FESTIVAL

The second International Labour Film Festival is to be held in Vienna from the 2nd to the 6th of June this year. The purpose of the Festival is to bring together people who are really interested in this subject. Discussions about important problems are being arranged in addition to the showing and judging of films. Films entered in the Festival must reach Vienna during March 1957.

## FILMS ON ART

The National Gallery of Canada has deposited the following films with C.F.I. These are available, free of charge, except for transportation, to responsible organizations and groups. Descriptions of films may be found in Special Subject List....."Fine Art & Design".

AD DEI HONOREM 14 min. sd. b&w

ARCHITECTS OF ENGLAND 10 min. sd. b&w - 1941

AUBUSSON TAPESTRIES 14 min. sd. b&w - 1946

BALLET BY DEGAS 10 min. sd. col.

C.E.M.A. (Council for the Encouragement of Music & the Arts) 16 min. sd. b&w - 1942

CANADIAN LANDSCAPE (A.Y. Jackson) 18 min. sd. col. - 1941

DAPHNI: Virgin of the Golden Laurels 15 min. sd. b&w

DESIGNED FOR LIVING 11 min. sd. b&w - 1955

FROM RENOIR TO PICASSO 32 min. sd. b&w - 1950

FROM DORIC TO GOTHIC 20 min. sd. b&w - 1955

HANS MEMLING 11 min. sd. b&w - 1939

HENRY MOORE 17 min. sd. col. - 1948

HENRY MOORE (BIS) 26 min. sd. b&w - 1952

LAST OF THE WOOD ENGRAVERS, The 30 min. sd. b&w - 1953

LISMER 20 min. sd. col. - 1951

LOON'S NECKLACE, The 10 min. sd. col. - 1949

MAKING OF A STAINED GLASS WINDOW 28 min. sil. b&w

MASTER OF THE CAMERA : (Edward Steichen) 10 min. sd. col.

MUSIC IN THE WIND 10 min. sd. b&w - 1945

MYSTIC LAMB (Jan Van Eyck) 9 min. sd. b&w - 1937

PATTERNS OF AMERICAL RURAL ART 11 min. sd. col. - 1942

POTTERY IN THE GOLD COAST 10 min. sd. b&w

REMBRANDT 10 min. sd. b&w

SCULPTURE IN STONE (Anna Hyatt Huntingdon)10 min. sil. b&w

TAPESTRIES & HOW THEY ARE MADE 10 min. sil. b&w

THIRD DIMENSION 17 min. sd. b&w - 1948

UNBURIED CITY OF POMPEI 10 min. sd. b&w

UNDERSTANDING CHILDREN'S DRAWINGS 10 min. sd. b&w - 1949

YOUNG AMERICA PAINTS 10 min. sd. col. - 1941

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## INCREASE IN 16 MM DISTRIBUTION

Canadian distribution by the National Film Board reached a new high in showings and audiences in 1956.... 205,985 showings, 14,469,686 audiences. The Institute's bookings increased by 12% during 1955-56 and currently this year's bookings are about 25% higher than for the same period last year.

## RECENT ADDITIONS TO C.F.I.'S LIBRARY

FACE OF SASKATCHEWAN 37 mins sd. col. $3.00

Produced by Crawley Films for Saskatchewan Golden Jubilee Committee, Regina.

Produced in 1955 to commemorate the 50th anniversary of the Province of Saskatchewan. Two ranchers, a "mixed farmer", a trapper, and a wheat farmer tell about their native Province.

A NEW FUTURE LIES NORTH 20 mins sd. col. $3.00

Produced by Crawley Films Limited for Vance, Sanders and Company of Boston.

This film pictures vividly and completely the economic growth and potential of Canada.

## FREE SPONSORED FILM

TWO LEAVES AND A BUD 20 min. sd. col. - 1954

This film shows various phases in the establishment of a new tea plantation as well as other aspects of cultivation and care of the bushes.

Now available, sithout charge, from C.F.I. and the following film libraries across the country.....

Vancouver - Audio-Visual Services, University of British Columbia.

Edmonton - Division of Visual Instruction, University of Alberta - Audio Visual Aids Branch, Dept. of Education

Saskatoon - Film Librarian, Extension Dept., University of Saskatchewan

Winnipeg - Dept. University Extension & Adult Education, University of Manitoba.

An evaluation of the film, prepared by the Scientific Division of the Institute is available on request.

## KUMAK THE SLEEPY HUNTER

KUMAK THE SLEEPY HUNTER, award-winning film produced by Dunclaren Productions of Ottawa, is now available from C.F.I. This is an Eskimo legend, told with puppets. The film is in colour, with a running time of 13 minutes and rental of $2.50.

## "SAFETY AND THE FOREMAN"

The National Safety Council has just deposited with C.F.I. a new film series that shows supervisors their responsibilities for safety.

NO ONE ELSE CAN DO IT. This is a strong persuader for supervisors who feel that safety is not a part of their job.

FACT FINDING NOT FAULT FINDING. Emphasizes that the important question is not "Whose fault was it?", but, "What can we do about it?".

FORESIGHT NOT HINDSIGHT. A film about a foreman who strongly believes in safety.

WHAT THEY DON'T KNOW CAN HURT. A lesson on the need for showing workers the right way to do a job, and for correcting them when they are wrong.

Available in 16mm sound motion pictures at $5.00 each per week of $10.00 for the complete set per week; or in 35mm sound filmstrips, at $7.50 for the complete set per week. The films are black and white with a running time of 13 minutes each.